



Helen Hartley is a global HR and Organisational Development specialist, leadership strategist, and the Founder of Fusion Thinking, an applied methodology that integrates traditional business disciplines with astrological insight and timing intelligence.

With over 40 years in senior corporate and consulting roles, Helen has worked extensively across the United States, Europe, India, Asia, and Australasia. Her career includes leadership and global faculty roles with organisations such as Schwarzkopf, Duty-Free, owned by Louis Vuitton Moët Hennessy, and Levi Strauss, where, as part of the Global Faculty, she delivered large-scale programs in leadership, ethics, and diversity across multiple regions.

In her global private practice, HR by Design has successfully developed and facilitated cross-cultural leadership development through her live classroom methodology and 1:1 Coaching plans across the USA, India, APAC, and EMEA.

Helen's credentials include a GradCert (Managing Organisational Change), a Bachelor of Business (HRD), an AssDip Ed., a Diploma of Graphic Design, a Certificate IV in Workplace Training and Assessment, and AIMSA Certified Practising Manager status. She is an accredited Myers-Briggs Type Indicator® (MBTI®) Step I & II Practitioner, with additional accreditations in Emotional Intelligence – EQ-i2.0®, EQi-2.0 360®, including the Emotionally Intelligent Leader workshop®, Centre of Creative Leadership - Benchmarks®, SKILLSCOPE®, FiroB®, and Leadership Practices Inventory® Coach from The Leadership Challenge (Kouzes and Posner).

In parallel, Helen has practised astrology for more than 45 years, applying its mathematically based frameworks to understand patterns of behaviour, decision-making, and cycles of change. Rather than predicting the future, her work focuses on forecasting and alignment using timing intelligence, offering leaders an additional lens for navigating ambiguity and uncertainty.

She has worked across a broad spectrum of industries, both locally and globally, and one thing that continues to intrigue her is the universal rhythms that shape business success.

Over the years, she observed that each business has a unique, energetic blueprint, characterised by seasons of growth, transition, consolidation, and innovation. These are not random. They mirror larger cycles that, when understood, can guide smarter decisions and more effective planning. That's where astrology comes in, not as something mystical but as a sophisticated timing tool that reveals when to act, when to hold steady, and how to align with the natural momentum of change.

Helen challenges conventional thinking by demonstrating how structured business strategy and energy-based insight can work together. Her approach is practical, evidence-informed, and deeply grounded in lived experience, making her a compelling voice on leadership, transformation, and the future of strategic decision-making.

Helen began studying astrology with the late Bonnie Matthes in 1980, long before astrologers had qualifications! She has completed a Masterclass Certificate with Noel Tyl (Hamburg) and attended his Synastry Workshop (Edinburgh, Scotland). Has completed the STA Horary Practitioner Level with Deb Houlding (Bali). Mundane Astrology with Lee Lehman and has a portfolio of other workshops from Astrology University and LSA. She is a past Committee Member and Webmaster of the Federation of Australian Astrologers SA (FAASA) Branch. A member of the organising committee and website builder for the National FAA hybrid conference held in Adelaide in 2022, Helen is also a graduate of the Silva Method program and a Reiki practitioner.

She has been heard on Fleurieu FM, 5AA (1395am), Nova, and the community youth radio station freshfm (92.7); she also hosted her own program, Spirit in the Sky, on Lofty 88.9. A regular writer for Insight Magazine and Just Jeans, she presented many workshops and seminars to fellow astrologers and the public.